



GRAPHIC IMAGING • SCREENPRINTING

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## ARTCAL FILE PREPARATION GUIDELINES

### COMPUTER CUT VINYL GRAPHICS or SPOT COLOUR SCREEN PRINTING

All text, scanned or imported images must be vectors. We cannot use a bitmapped image. (e.g. jpg, gif, bmp). If vector file is not available, an art charge may apply.

Files supported: (PC formatted only)

.eps

.cdr – Corel 9 – if using a more recent version, ensure you save down to a lower version(Corel 9 or 10)

.ai – Adobe Illustrator

### LARGE FORMAT DIGITAL PRINTING

Files should not be separate; they should be fully assembled and ready to print.

Please see below for which file formats and d.p.i are acceptable. If unsure please contact an Artcal representative.

300 d.p.i – actual size (for images that are viewed up close eg: trade show displays and posters)

100 d.p.i – actual size (for images that are viewed from a distance eg: truck graphics, billboards)

Files supported: (PC formatted only)

.eps

.cdr – Corel 9 or 10 – If using a more recent version, ensure you save down to a lower version.

.tif - colour mode: CMYK

.psd - colour mode: CMYK

.pdf - colour mode: CMYK

### MEDIA SUPPORTED

Large files can be compressed using Winzip or WinRar or saved to CD or DVD

### CHECK LIST

- ATTACH COLOUR HARD COPY (attach a colour printout with order or send an electronic colour .pdf or .jpg file)
- SPECIFY PMS COLOURS (if applicable, Pantone colours will allow our technicians to meet specific colour requirements)
- CONVERT ALL FONTS TO CURVES/OUTLINES
- CONVERT ALL STROKES or OUTLINES TO OBJECTS (with vector graphics, stroked outlines can cause undesirable effects when printed)
- ENSURE FILES DO NOT NEED TO BE ASSEMBLED PRIOR TO PRINTING (supply artwork as one file, do not supply separate elements in a file folder for our operators to assemble. Exporting the final image as an .eps or .tif file will combine all elements as a whole.)

Download this guide as an [Adobe PDF File](#).

Give us a call at 1 800 265 6128 or 519 453 6010, we are anxious to share your vision.

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